






# HEATHER MYERS

## VISUAL DESIGNER

 heathermyers.me  
 734.778.2311  
 myersh93@gmail.com



## Experience

Apr '16–Present

### Sapient

#### Senior Designer

Responsible for the visual and UX design execution for cutting-edge public facing websites and enterprise software solutions. Perform user research, develop design systems, and conduct usability testing as part of the creative process. Collaborate with fellow designers, business analysts, and developers to achieve a final product. Clients include: USCIS, FirstNet, NCI, HRSA.

May '15–Apr '16

### Wunderman

#### Interactive Designer

Work with project leads and copywriters to develop core design concepts for a fortune 100 client and then translate the ideas into a finished design across a variety of mediums such as websites, banner ads, and print media.

May '14–May '15

### Blue Wheel Media

#### Director of Web

Manage all web projects from wireframe & design phase all the way through to development and pushing the site live. Design and develop all email campaigns for our clients. This includes doing market research and A/B testing to optimize open, click-through, and conversion rates.

Oct '12–May '14

### SaveOn.com

#### Digital Marketing Specialist

Responsible for designing, creating, and delivering marketing programs such as one-sheets, eBrochures, newsletters, UI/UX assessment & changes, and more.



## Education

2014

### Macomb Community College

Media & Communications Arts  
Specialty in Web & Interactive Media



## Professional Skills

Sketch

Illustrator

Photoshop

Indesign

HTML

CSS

UX Design

Visual Design

Logo Design