



HEATHER MYERS

VISUAL DESIGNER

📍 Washington, DC
📞 734.778.2311
✉️ myersh93@gmail.com



Experience

May '15–Current

Wunderman

Interactive Designer

Work with project leads and copywriters to develop core design concepts for a fortune 100 client and then translate the ideas into a finished design across a variety of mediums.

May '14–May '15

Blue Wheel Media

Director of Web

Manage all web projects from wireframe & design phase all the way through to development and pushing the site live.

Design and develop all email campaigns for our clients. This includes doing market research and A/B testing to optimize open, click-through, and conversion rates.

Oct '12–May '14

SaveOn.com

Marketing Specialist

Responsible for designing, creating, and delivering marketing programs such as one-sheets, eBrochures, newsletters, UI/UX assessment & changes, and more.

Jun '13–Current

Heather Myers Designs

Freelance Graphic Designer

Common projects include web design, branding, or design of a single object such as a poster or flyer.

May '13–Oct '13

Art Director / Graphic Designer

TEDxUMDearborn

Created the overall branding package for the event, including posters, website, program, and more.



Education

2014

Macomb Community College

Media & Communications Arts

Specialty in Web & Interactive Media



Professional Skills

Photoshop

HTML

UX Design

Illustrator

CSS

Visual Design

Indesign

jQuery

Logo Design